

Software Development



28
YEARS

< >



Cluj-Napoca. Transylvania. Romania



THE CITY

- 2nd city of Romania
- 25% Young Population
- ~500.000 (inhabitants + temporary residents)
- 1 Airport (50 international destinations)



ACADEMIC CENTER

- 11 universities
- > 100.000 students
- ICT graduates > 1.000 students / year
 - UBB - the biggest University in Romania
 - UTCN - Technical University of Cluj-Napoca



IT AND R&D CENTER

- >3.000 IT companies
- 1 out of 10 employees works in the IT sector
- +26.700 persons are currently working in IT
- >18.000 active software engineers
- 1st software export hub of Romania
- ~200 research units and laboratories
- 4 Technology Parks
- 1 Innovation Park: Cluj Innovation City



CITY AWARDS & RANKINGS

- 2023 Cluj-Napoca listed in the Top 10 cities where *people are satisfied to live in* - Quality of Life in European Cities, 2023 Report
- 2020 European Capital of Innovation Awards - Finalist city (*European Commission*)
- 2019 The best-ranked Romanian city in Global Quality of Life Index
- 2018 First city in Romania in terms of public services quality (*Institute for Public Policies*)
- 2017 European Award for Innovation (*OISPG - DG Connect, European Commission*)

CEO's Message

Dear Partners and Friends,



2026 is announcing to be transformative, both in terms of how industries embrace new technologies and of how tech companies decide to adjust to the latest business models. After a challenging 2025, here in Romania, in Eastern Europe, I still trust that our experience of 28 years in software development and the excellent competencies of our +170 software developers will meet the expectations of all our customers and strategic partners.

The latest technology trends are leading the shift to a deeper digital-awareness across industries, mobility systems, energy grids and innovation ecosystems. AI-led processes become integral in the development cycle, security-first architectures set the grounds for future-ready solutions, while cloud-native and hybrid strategies become the norm. In this landscape, the need for particular skill sets and new competencies will remain the main driver for working with global, outsourced teams. From this perspective, we are proud to count a long history of global collaboration for the development of innovative software solutions.

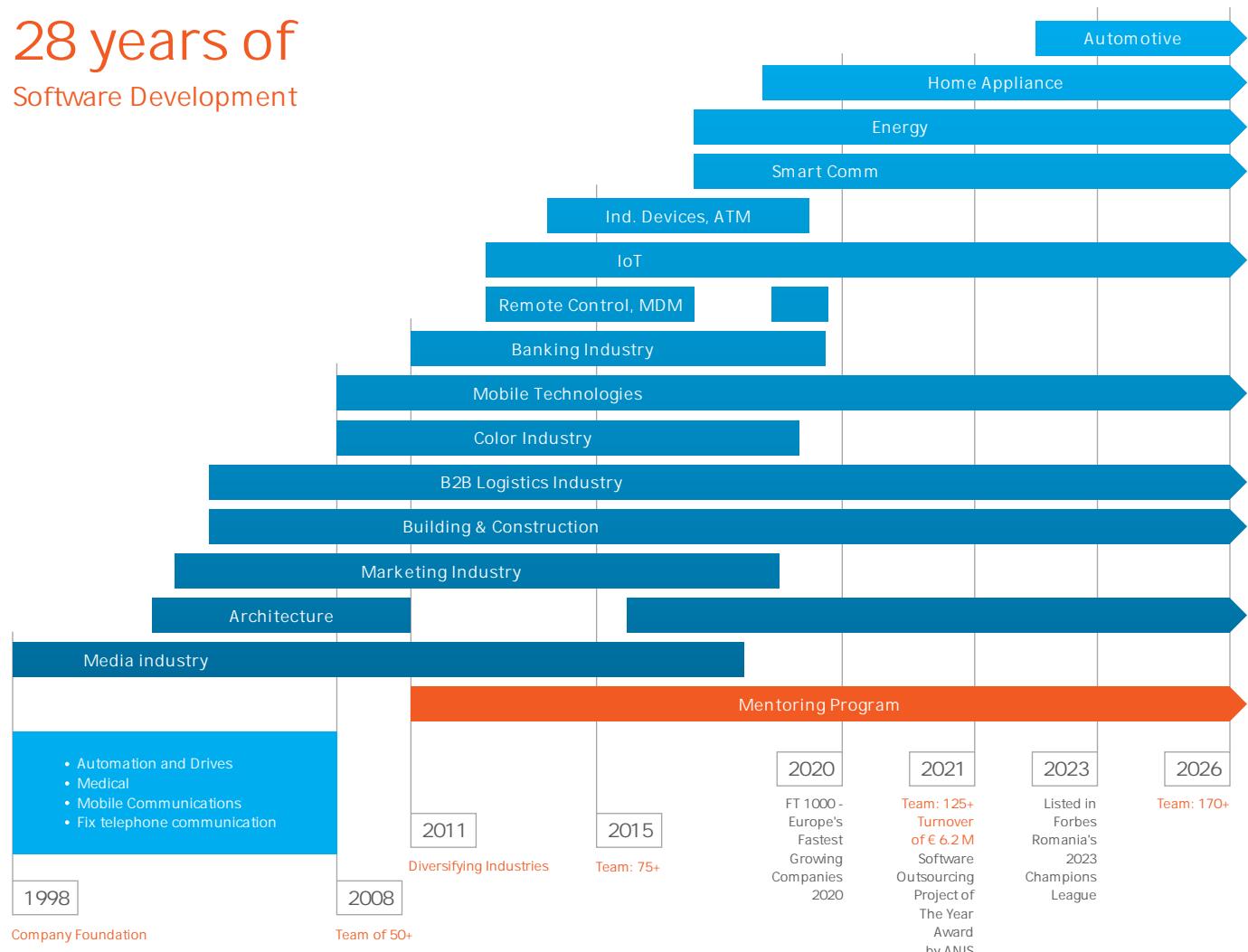
With a fine-tuning approach and outstanding customer centric services, we bring technology expertise and full application life cycle capabilities for large scale, innovative projects. While our core competencies revolve around industrial-grade software development, we must highlight the fact that cloud development, IoT development, mobile development and AI development delivered for top global players, resulted in award-winning solutions. With such great achievements written in the history of our company, we show gratitude to all our customers, partners and colleagues for their dedication to build together software of the highest quality.

Thank you all and we are looking forward to developing your next software solution!

Levente Szélyes
CEO

SOFTECH's History

28 years of
Software Development



Complex Solutions For Industries

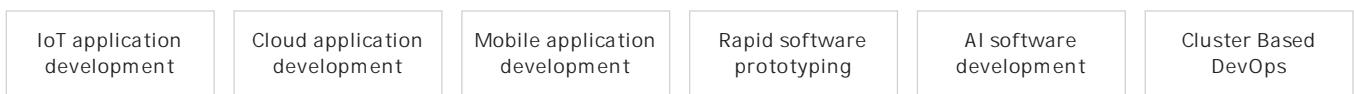


For the past 28 years, SOFTECH team has been developing complex software solutions for different industries. As the industry is shifting from the computerized and automated systems to the cyber-physical systems, the integration of any software system in the wider ecosystem became a greater challenge.

Integrated software ecosystems rely on the functional relationship between business, organizations and software architecture. The complexity of these relationships require expertise and solid know-how in order to effectively approach the development of such large systems.

Through our working experience, SOFTECH has been developing integrated software ecosystems for various industries such as building and construction, industrial application, media and publishing, finance & banking, home and industrial appliances and energy.

Our integrated software ecosystem development services are specialized in:



These main capabilities are based on our team's experience, technical skills and interests.

Fine Tuning

SOFTECH has been working with various customers since the foundation of the company. The key success factor of these long-term cooperations is our ability to fine-tune the business relationships with our customers.

The five pillars of SOFTECH's fine-tuning model are:

- Governance – the steering committee of the project
- Responsibility – for what will be responsible each team.
- Software Development Process / Model – which is the most suitable method or model.
- Team Collaboration – the way in which the teams will work on the project.
- Human Resources – what are the roles, and how will we set up each team.
- Infrastructure – setting up the necessary infrastructure in all locations.



Full Application Life Cycle

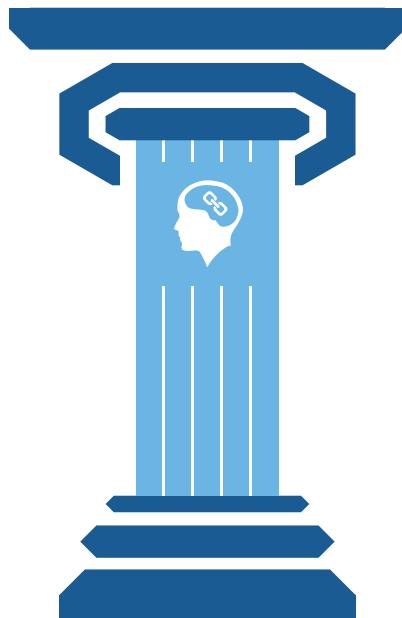
SOFTECH delivers full application life cycle development based on the agile model. Due to the recent technology progress, we are proud to count ourselves among the software development teams that are capable of designing innovative solutions from scratch.



The Pillars of Excellence

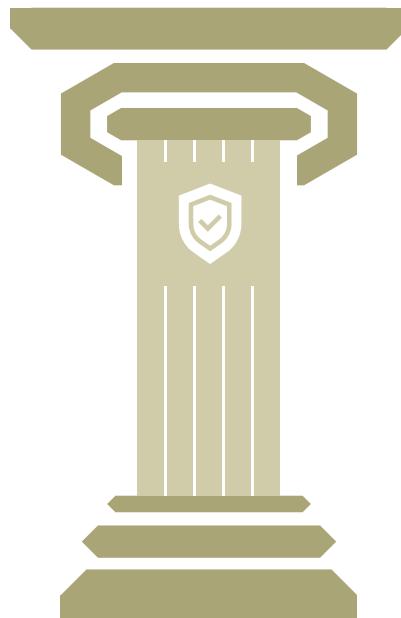
Pillar no. 1: Behavior

Behavior is the most visible pillar for both clients and developers. Therefore, at the beginning of development, the focus is on delivering functionalities that meet the client's needs.



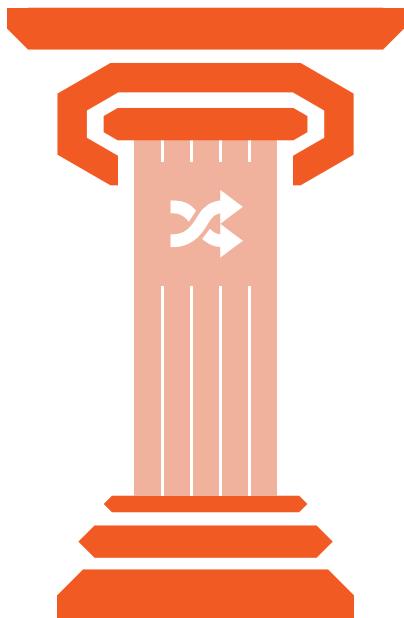
Pillar no. 2: Reliability

Reliability refers to the software's ability to function consistently and smoothly over time. That is why we love early feedback. This involves developing with short cycles, obtaining feedback during development, and using automated testing and continuous integration.

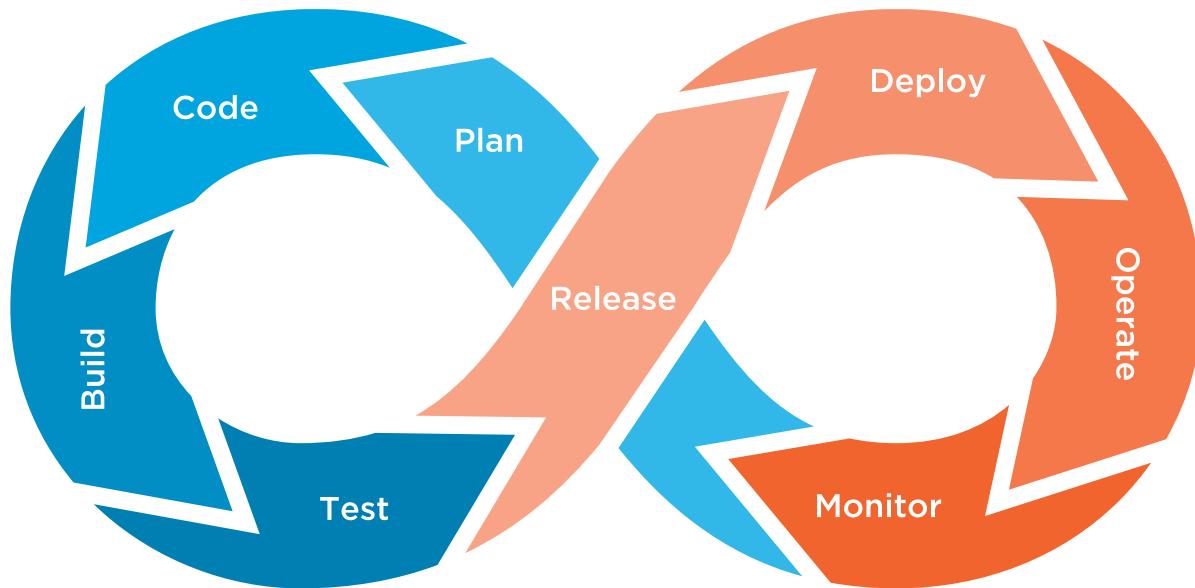


Pillar no. 3: Ease of change

Software should be capable of adapting to new features requested by the client, modifications, or error corrections. Additionally, as technology advances, updates are necessary. To ensure that changes do not break existing behavior, we provide a safety net of tests and use specific techniques.



DevOps



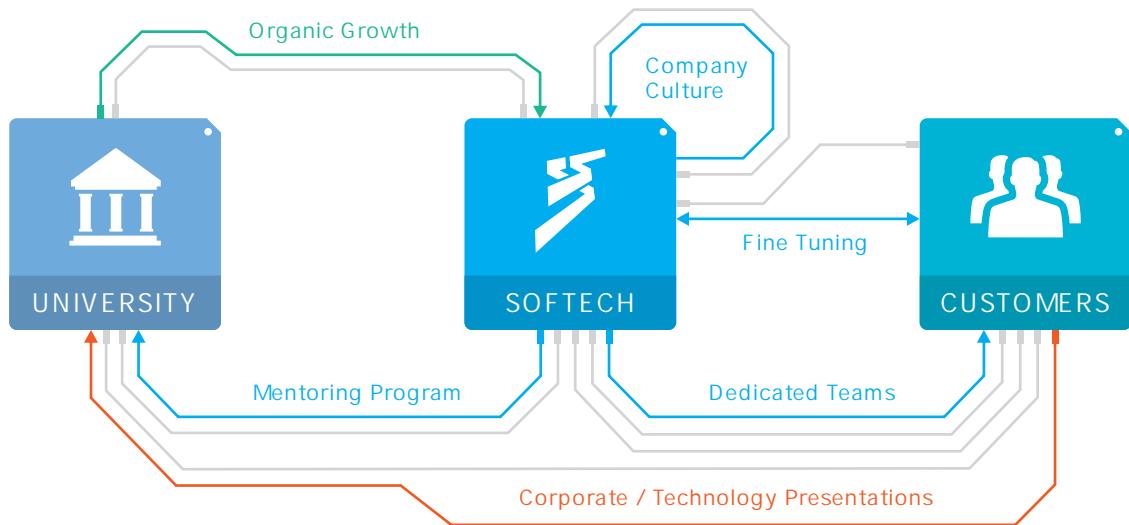
The entire DevOps philosophy is centered on increased efficiency of the software development process. At SOFTECH we have embraced its finest tools and methods as it fitted our agile approach.

Based on the Pipeline reference model, we team up with the customers in order to produce value outcome in short, regular intervals. This leads to a faster quality product release.

The DevOps elements in practice at SOFTECH:

- GitLab, GitHub (Source control, project management)
- Containers (Docker)
- Orchestration Platforms (Kubernetes)
- Monitoring Tools (ELK, Grafana, Prometheus, Datadog)
- Continuous Integration
- Continuous Delivery (Terraform, Ansible)
- Automated Testing (Robot Framework, Playwright, Appium)

Organic Growth Ecosystem



Strong organic growth is key to the success of any business, and vital for the future of long-term software development cooperation. Our organic growth ecosystem links academia, with our Company and further on with our Customers.

The main vehicle is our Codespring Mentoring Program as a common project with the local elite universities. Students in informatics and computer science have the opportunity to have a hands-on experience during a 2.5 years period, within our Company.

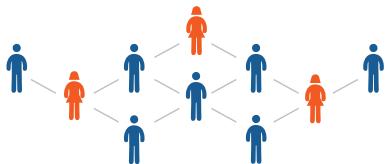
At the end of their university years, they can apply for a job at SOFTECH and be assigned in dedicated teams for our Customers' projects. Customers have also the possibility to hold technical presentations for the students at the University.

The annual output of the program is of about 15 – 20 students who benefit from specialized trainings and supervision.

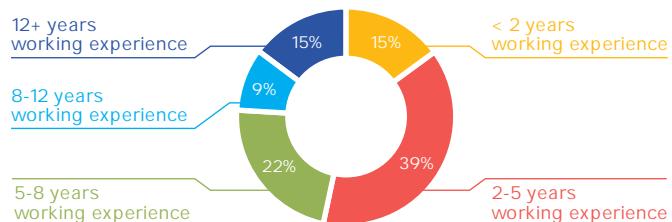
Team. Competencies. Capabilities

170+ PEOPLE

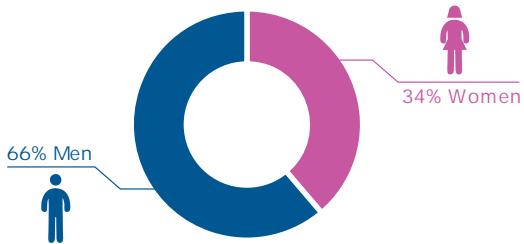
software engineers, architects,
developers, testers



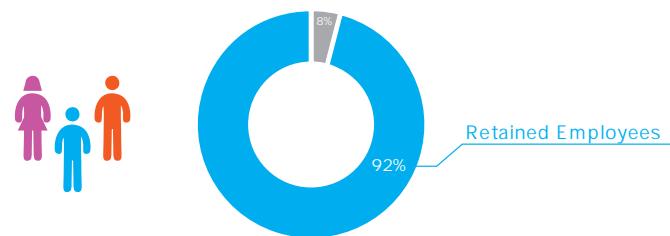
SOFTECH TEAM SENIORITY LEVELS



DEMOGRAPHICS

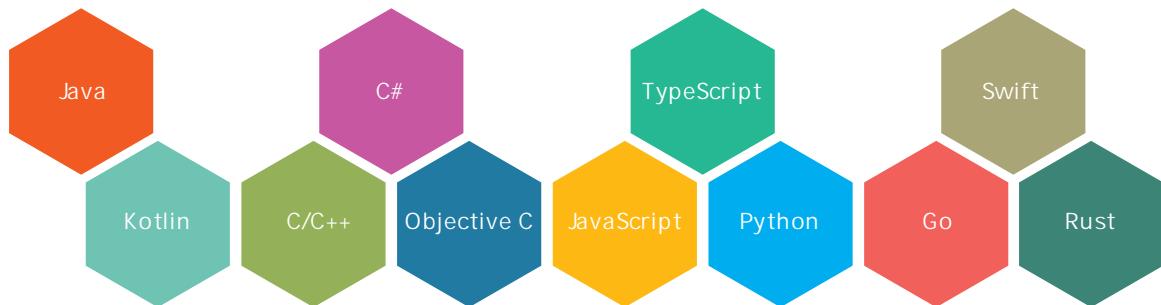


2025 EMPLOYEE RETENTION



28 YEARS EXPERIENCE

with various technologies and programming languages



Industry Verticals

During the long term software development cooperations and the project based works, SOFTECH has built in-depth knowledge in a set of major industry verticals.

The complexity of these fields has challenged our software development team to accurately break down the business processes and build customized software solutions. This wealth experience has translated into a valuable knowledge for integrating new software solutions with existing ecosystems.

	Industry 4.0	Smart industry
	Banking & Finance	Online banking system, ATM, self-banking system
	B2B Logistics	World's top B2B communication systems
	Building & Construction	5D modelling, CAD systems
	Color Management	Leading color management solutions
	Energy & Power Supply	Solar power and heating systems, smart grid
	Event Management	Tradeshow management
	Home Automation & Appliances	Smart homes, smart appliances, IoT applications
	Media & Entertainment	Professional video streaming, AI applications
	Travel	Latest mobile technology
	Security & Alerts	Crisis management app

Technology Stack

The core of our software development business relies on technology know-how. At SOFTECH we like to think that we bring technology at your service. Software Development is the essence of our business. For that, mastering multiple programming languages, platforms, systems and databases is a must.

Systems: IoT, Embedded, Mobile, Cloud, Desktop, Web Applications, Web Services, Microservices, Serverless

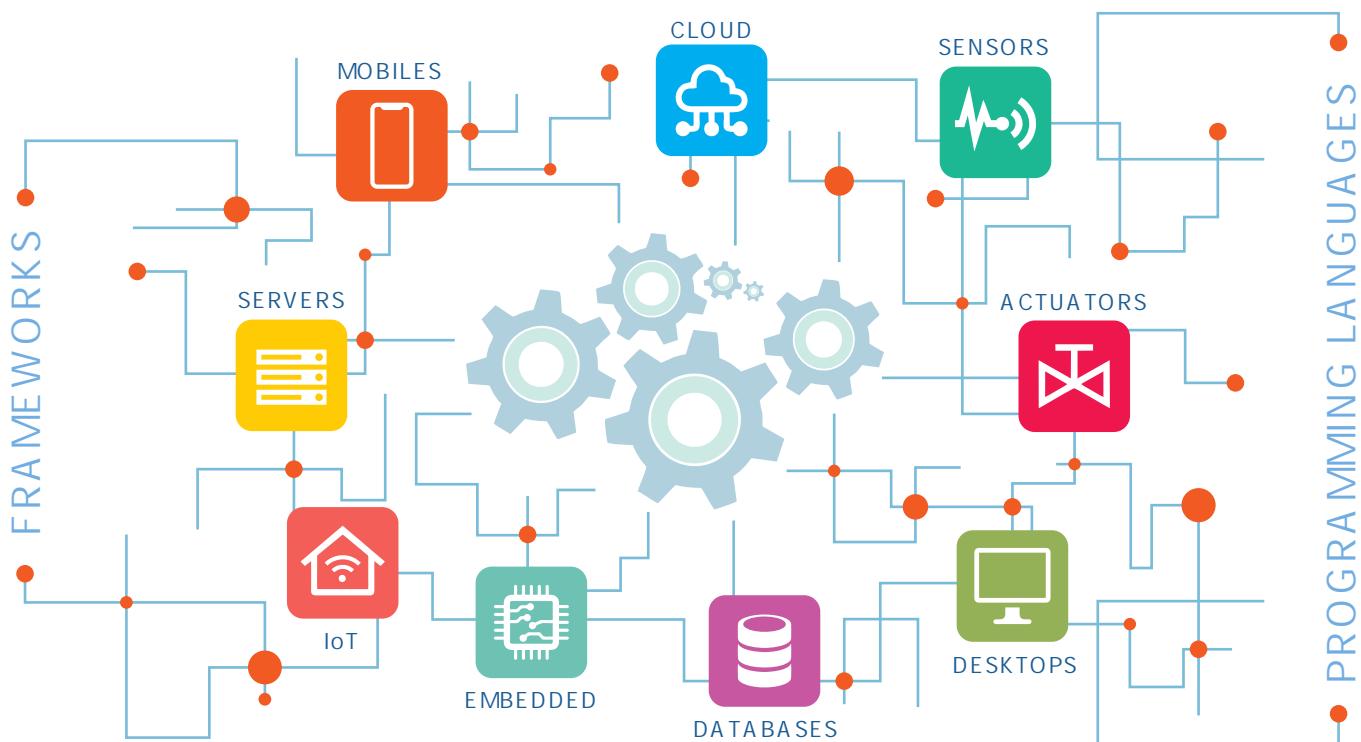
Platforms: Windows, Mac OS, iOS, Linux, Embedded Linux, Android, Cloud: AWS, Azure, GCP

Frameworks / Libraries: Spring, .NET, Angular, React, React-Native, Node.js, KMM, Swift UI

DevOps: Terraform, Ansible, ELK, CI/CD, Docker, Kubernetes, Grafana, Prometheus, DataDog

Programming Languages: Java, Kotlin, C/C++, C#, Objective C, JavaScript, TypeScript, Python, Go, Rust

AI: MCP, LangGraph, RAG

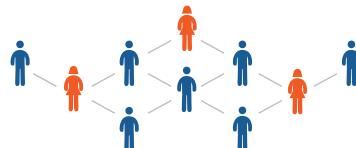


Figures & Facts

28 YEARS
of software development



TEAM
170+ people



SPOKEN LANGUAGES

ENGLISH

GERMAN

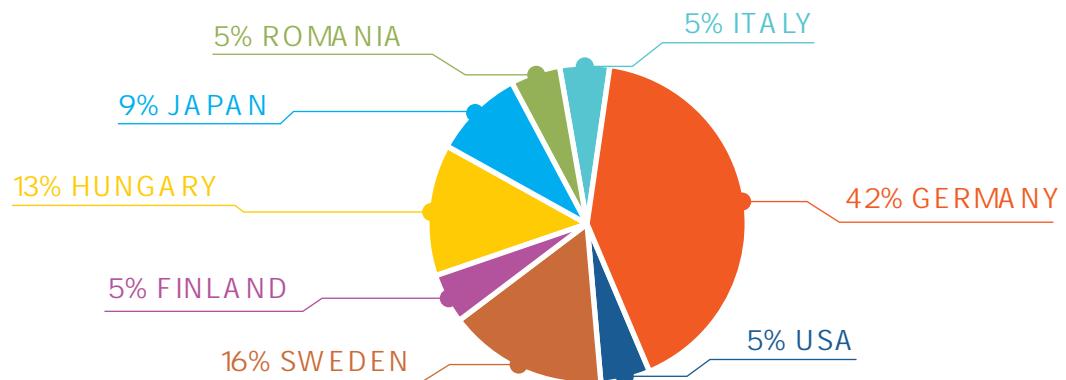
HUNGARIAN

ROMANIAN

LOCATION ON MAP
Cluj-Napoca, Romania



SOFTECH MARKETS



Figures & Facts

RANKINGS Forbes Romania's 2023 Champions League

FT 1000 – Europe's Fastest Growing Companies 2020

PERFORMANCE

Customer retention rate

 95%

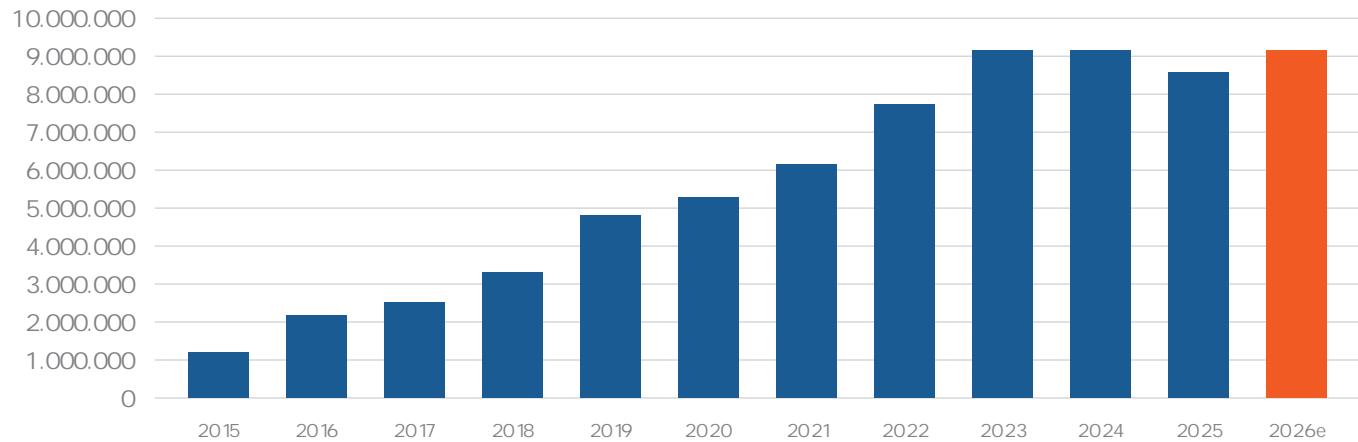
Employee retention rate

 92%

Longest customer collaboration

 22 years

SOFTECH TURNOVER (Euro)



Professional Membership



ANIS
Asociatia patronala a
industriei de software
si servicii



Academic Partners



**UNIVERSITATEA
BABEŞ-BOLYAI**



SAPIENTIA
HUNGARIAN UNIVERSITY
OF TRANSYLVANIA

Recognition & Awards

2023



2023 Bronze Champions League Awarded by Forbes Romania

In 2023, SOFTECH Ltd. was listed in Forbes Romania's 2023 Champions League, that is the list of companies in Romania that recorded continuous growth and profit over a period of 10 years.

2021

Software Outsourcing
Project of the Year Award
by ANIS Romania

2021 Software Outsourcing Project of The Year Award by ANIS Romania

SOFTECH stood out for the development of a multiplatform complex management system with an infrastructure providing high availability, high connectivity, high performance and high scalability.

2021

Role Model
Loveable Workspace
Romania

Role Model 2021 Loveable Workplace in Romania

SOFTECH and its employer brand – Codespring was honored with the Role Model 2021 Loveable Workplace in Romania.

2020

Europe's fastest-growing
companies - FT 1000

2020 Listing Among Europe's Fastest Growing Companies by Financial Times

Financial Times and Statista research company compiled the ranking and we feel privileged to be one of the five IT companies from Romania that qualified for this ranking, as stated by the local Ziarul Financiar publication!

Success Stories

BOSCH, DE



BOSCH

Trimble, USA



Electrolux, SE



Electrolux

Datacolor, USA



Graphisoft, HU



Teracue, DE



Vico Software, USA



Seeburger, DE



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Registration Number: J12/1914/1998
VAT Number: RO11358358

Website
www.softtech.ro



28
YEARS