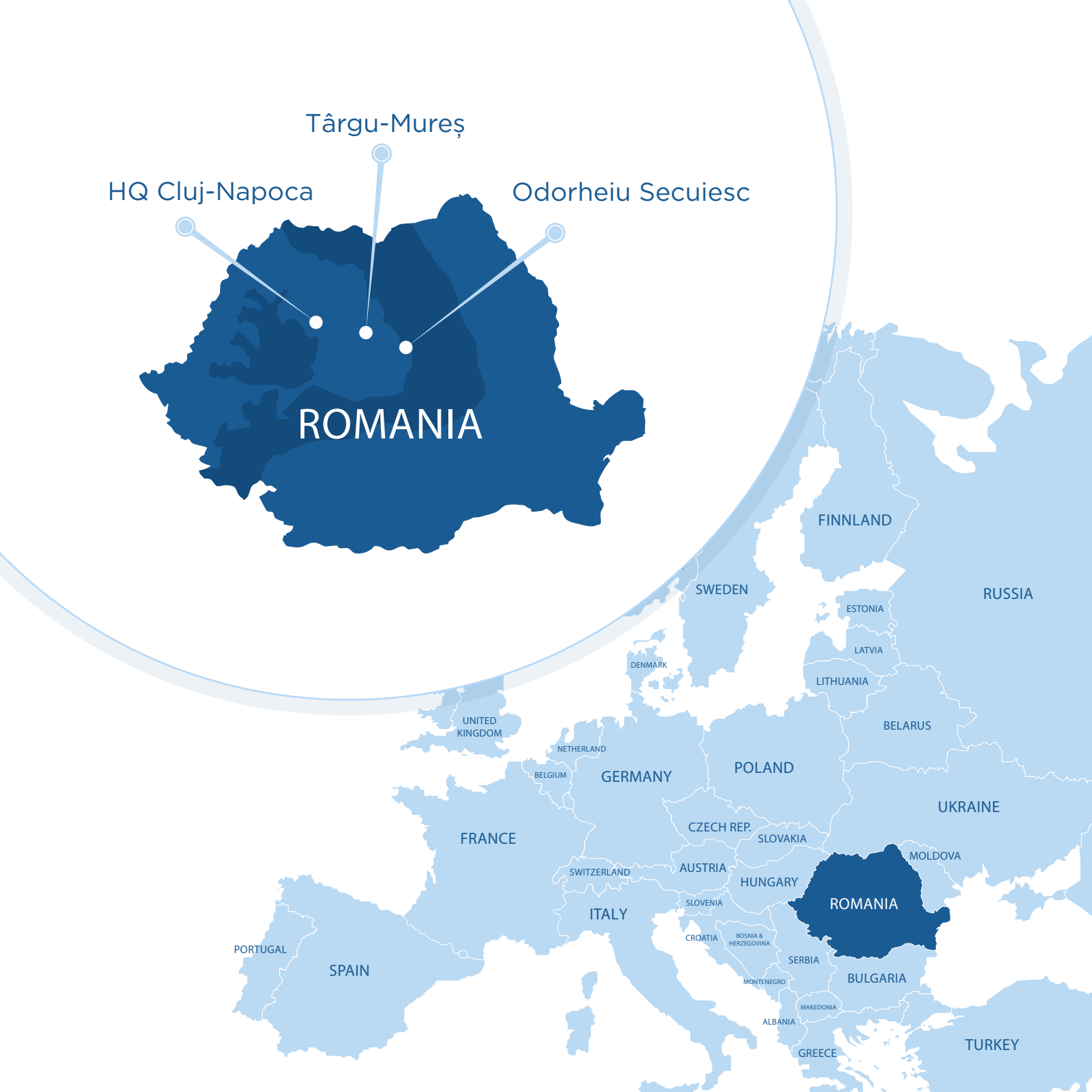


# Software Development



**27**  
YEARS





Târgu-Mureș

HQ Cluj-Napoca

Odorheiu Secuiesc

ROMANIA

FINNLAND

SWEDEN

RUSSIA

ESTONIA

LATVIA

LITHUANIA

UNITED KINGDOM

DENMARK

BELARUS

GERMANY

POLAND

UKRAINE

FRANCE

CZECH REP.

SLOVAKIA

MOLDOVA

SWITZERLAND

AUSTRIA

HUNGARY

ROMANIA

SPAIN

ITALY

SLOVENIA

CROATIA

BOSNIA & HERZEGOVINA

SERBIA

BULGARIA

PORTUGAL

MONTENEGRO

ALBANIA

GREECE

TURKEY

# Cluj-Napoca. Transylvania. Romania

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## THE CITY

- 2<sup>nd</sup> city of Romania
- 25% Young Population
- ~500.000 (inhabitants + temporary residents)
- 1 Airport (50 international destinations)



## IT AND R&D CENTER

- >1.500 IT companies
- 1 out of 10 employees works in the IT sector
- >25.000 persons are currently working in IT
- >18.000 active software engineers
- 1<sup>st</sup> software export hub of Romania
- ~200 research units and laboratories
- 4 Technology Parks
- 1 Innovation Park: Cluj Innovation City



## ACADEMIC CENTER

- 11 universities
- > 100.000 students
- ICT graduates > 1.000 students / year
  - UBB - the biggest University in Romania
  - UTCN - Technical University of Cluj-Napoca



## CITY AWARDS & RANKINGS

- 2023 Cluj-Napoca listed in the Top 10 cities where *people are satisfied to live in* - Quality of Life in European Cities, 2023 Report
- 2020 European Capital of Innovation Awards - Finalist city (*European Commission*)
- 2019 The best-ranked Romanian city in Global Quality of Life Index
- 2018 First city in Romania in terms of public services quality (*Institute for Public Policies*)
- 2017 European Award for Innovation (*OISPG - DG Connect, European Commission*)

# CEO's Message

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## Dear Partners and Friends,

We entered in 2025 with fresh perspectives and the confidence that our valuable competencies will propel our work towards innovative solutions. I also, personally, trust that our experience of 27 years in software development and the excellent competencies of our +174 software developers will meet the expectations of all our customers and strategic partners.

Technology is reimagining the future of Industry 4.0, of mobility systems, of the new energy grids and of all economic sectors, as we speak. The need for new skill sets, new competencies and new perspectives forces businesses to seek technology partners able to help them shift in this new era. In this context, I am proud to represent our highly skilled software engineering team who is ready to develop complex software systems for your organization and industry.

With a fine-tuning approach and outstanding customer centric services, we bring technology expertise and full application life cycle capabilities for large scale, innovative projects. Our core competencies revolve around industrial software development, as you will find out in our project portfolio. On top of this, we must highlight the fact that cloud development, IoT development, mobile development and AI development delivered for top global players, resulted in award-winning solutions.

With such great achievements written in the history of our company, we publicly compliment all our customers, partners and colleagues for their dedication to build together software of the highest quality.

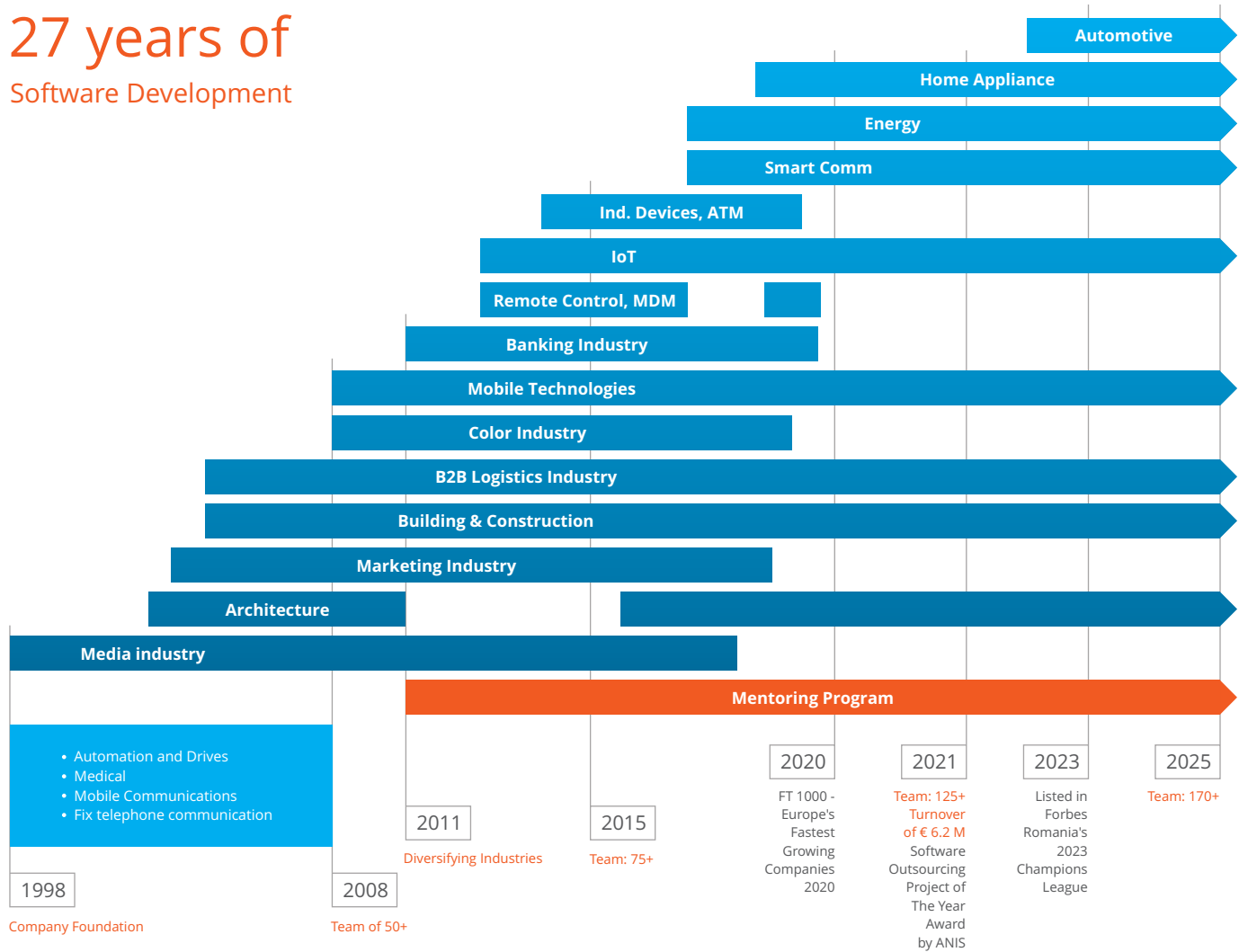
Thank you all and we are looking forward to developing your next software solution!

**Levente Szélyes**

CEO

# SOFTECH's History

27 years of  
Software Development



# Complex Solutions For Industries

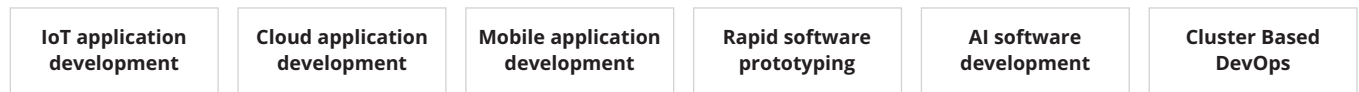


For the past 27 years, SOFTECH team has been developing complex software solutions for different industries. As the industry is shifting from the computerized and automated systems to the cyber-physical systems, the integration of any software system in the wider ecosystem became a greater challenge.

Integrated software ecosystems rely on the functional relationship between business, organizations and software architecture. The complexity of these relationships require expertise and solid know-how in order to effectively approach the development of such large systems.

Through our working experience, SOFTECH has been developing integrated software ecosystems for various industries such as building and construction, industrial application, media and publishing, finance & banking, home and industrial appliances and energy.

Our integrated software ecosystem development services are specialized in:



These main capabilities are based on our team's experience, technical skills and interests.

# Fine Tuning

SOFTECH has been working with various customers since the foundation of the company. The key success factor of these long-term cooperations is our ability to fine-tune the business relationships with our customers.

The five pillars of SOFTECH's fine-tuning model are:

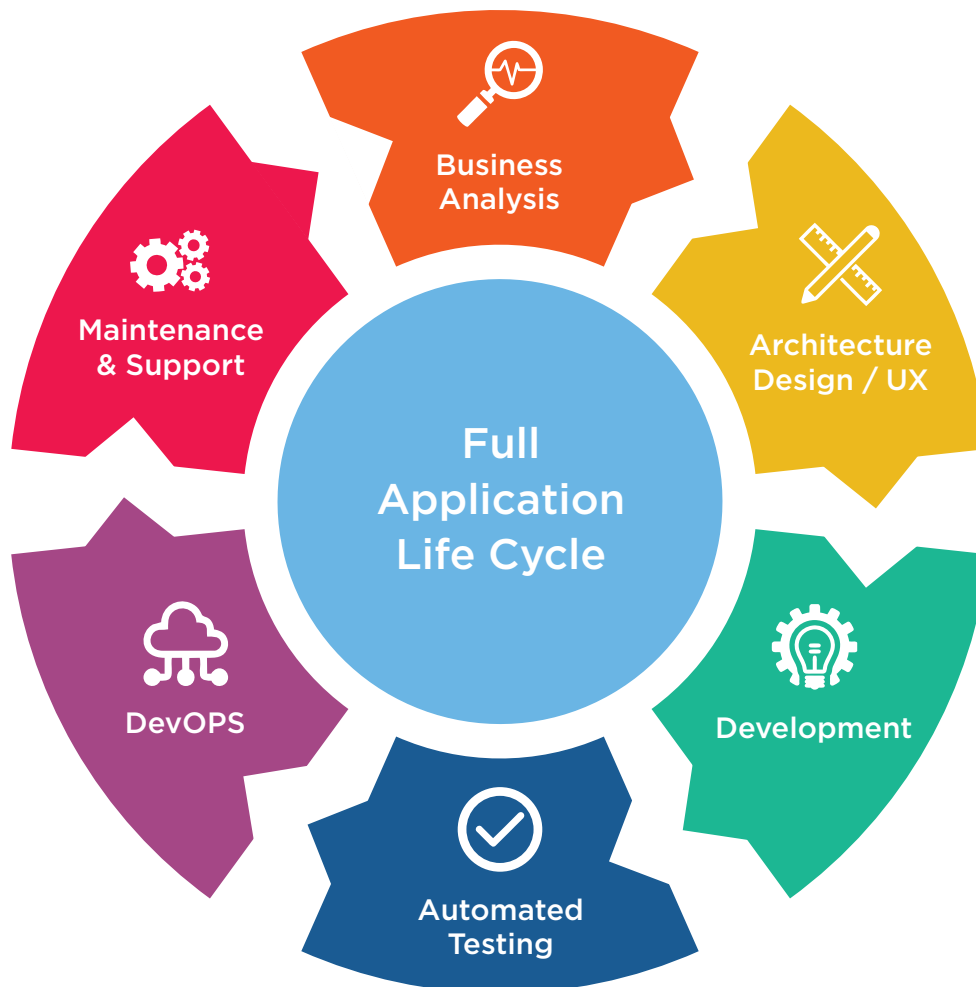
- **Governance** – the steering committee of the project
- **Responsibility** – for what will be responsible each team.
- **Software Development Process / Model** – which is the most suitable method or model.
- **Team Collaboration** – the way in which the teams will work on the project.
- **Human Resources** – what are the roles, and how will we set up each team.
- **Infrastructure** – setting up the necessary infrastructure in all locations.



# Full Application Life Cycle

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SOFTECH delivers full application life cycle development based on the agile model. Due to the recent technology progress, we are proud to count ourselves among the software development teams that are capable of designing innovative solutions from scratch.



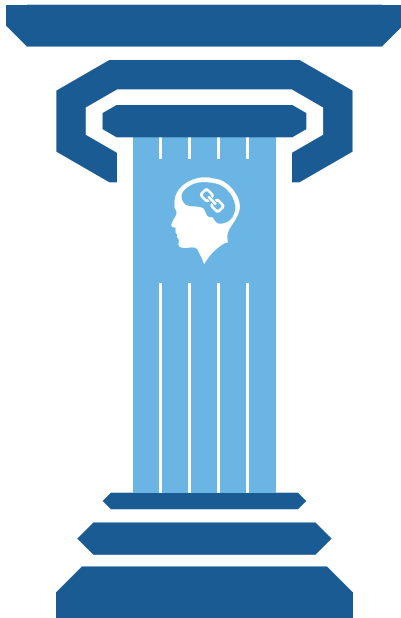


# The Pillars of Excellence

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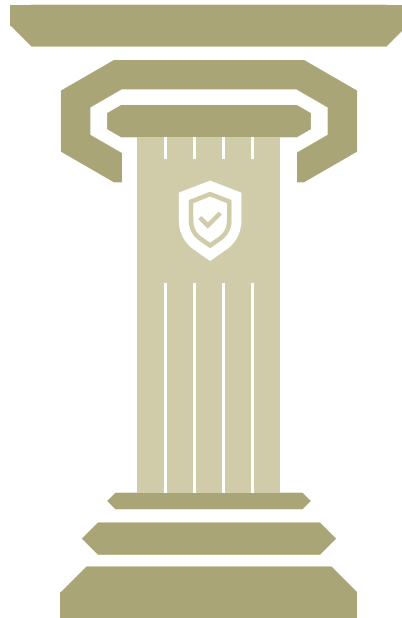
## Pillar no. 1: Behavior

Behavior is the most visible pillar for both clients and developers. Therefore, at the beginning of development, the focus is on delivering functionalities that meet the client's needs.



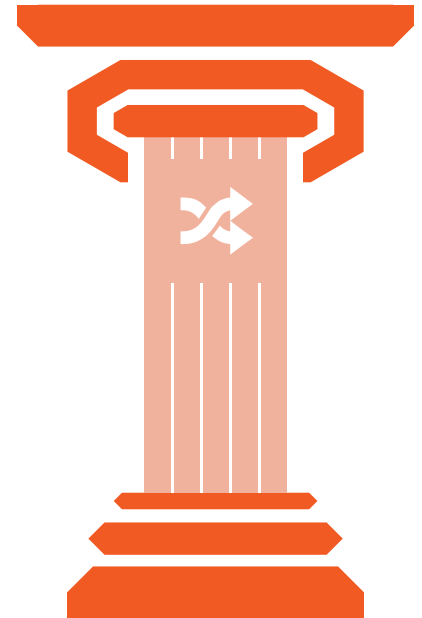
## Pillar no. 2: Reliability

Reliability refers to the software's ability to function consistently and smoothly over time. That is why we love early feedback. This involves developing with short cycles, obtaining feedback during development, and using automated testing and continuous integration.



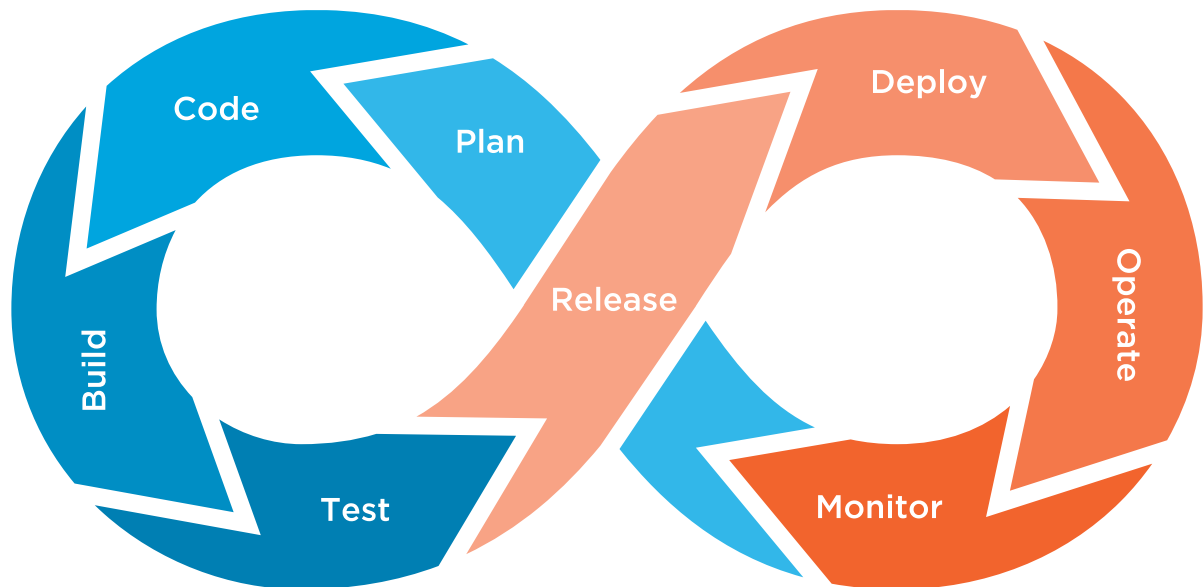
## Pillar no. 3: Ease of change

Software should be capable of adapting to new features requested by the client, modifications, or error corrections. Additionally, as technology advances, updates are necessary. To ensure that changes do not break existing behavior, we provide a safety net of tests and use specific techniques.



# DevOps

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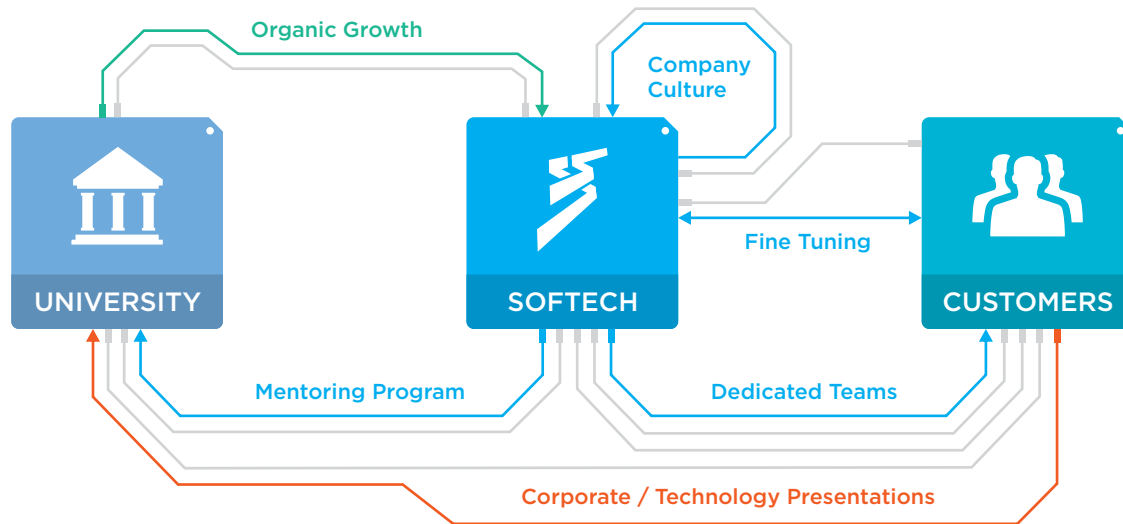
The entire **DevOps philosophy** is centered on increased efficiency of the software development process. At SOFTECH we have embraced its finest tools and methods as it fitted our agile approach.

Based on the **Pipeline reference model**, we team up with the customers in order to produce value outcome in short, regular intervals. This leads to a faster quality product release.

The DevOps elements in practice at SOFTECH:

- GitLab, GitHub (Source control, project management)
- Containers (Docker)
- Orchestration Platforms (Kubernetes)
- Monitoring Tools (ELK, Grafana, Prometheus, Datadog)
- Continuous Integration
- Continuous Delivery (Terraform, Ansible)
- Automated Testing (Robot Framework, Playwright, Appium)

# Organic Growth Ecosystem



Strong organic growth is key to the success of any business, and vital for the future of long-term software development cooperation. Our **organic growth ecosystem** links academia, with our Company and further on with our Customers.

The main vehicle is our **Codespring Mentoring Program** as a common project with the local elite universities. Students in informatics and computer science have the opportunity to have a hands-on experience during a 2.5 years period, within our Company.

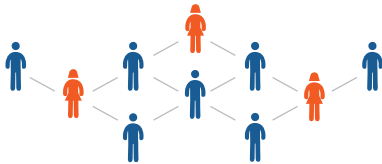
At the end of their university years, they can apply for a job at SOFTECH and be assigned in dedicated teams for our Customers' projects. Customers have also the possibility to hold technical presentations for the students at the University.

The annual output of the program is of about **15 – 20 students** who benefit from specialized trainings and supervision.

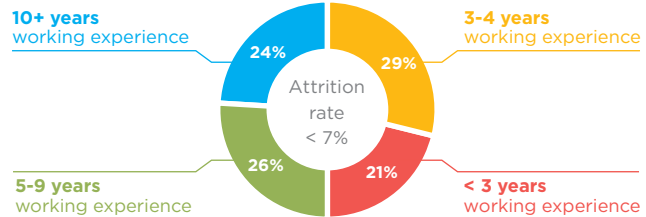
# Team. Competencies. Capabilities

## 170+ PEOPLE

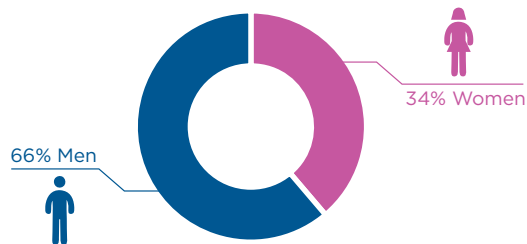
software engineers, architects, developers, testers



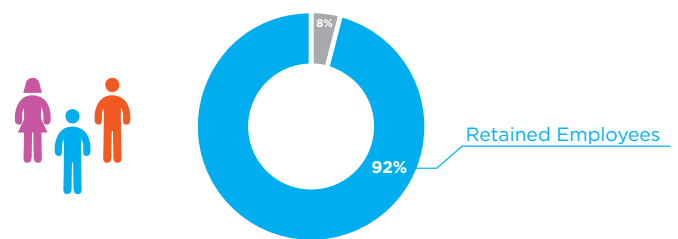
## SOFTECH TEAM SENIORITY LEVELS



## DEMOGRAPHICS

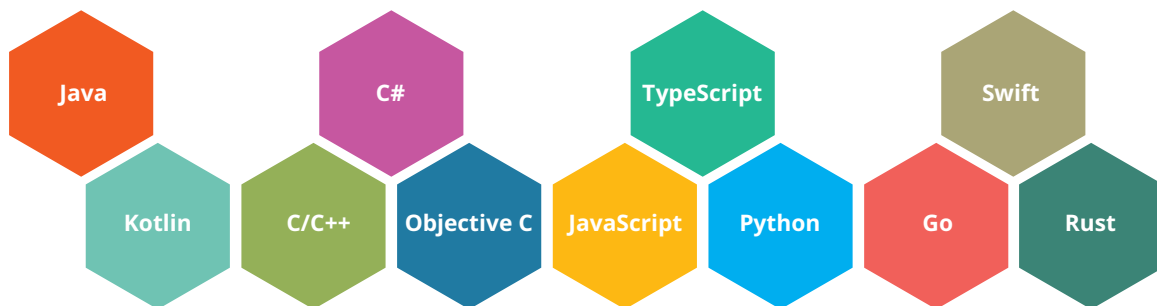


## 2024 EMPLOYEE RETENTION



## 27 YEARS EXPERIENCE

with various technologies and programming languages














# Industry Verticals

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During the long term software development cooperations and the project based works, SOFTECH has built indepth knowledge in a set of major industry verticals.

The complexity of these fields has challenged our software development team to accurately break down the business processes and build customized software solutions. This wealthy experience has translated into a valuable knowledge for integrating new software solutions with existing ecosystems.

	<b>Industry 4.0</b>	<b>Smart industry</b>
	<b>Banking &amp; Finance</b>	<b>Online banking system, ATM, self-banking system</b>
	<b>B2B Logistics</b>	<b>World's top B2B communication systems</b>
	<b>Building &amp; Construction</b>	<b>5D modelling, CAD systems</b>
	<b>Color Management</b>	<b>Leading color management solutions</b>
	<b>Energy &amp; Power Supply</b>	<b>Solar power and heating systems, smart grid</b>
	<b>Event Management</b>	<b>Tradeshaw management</b>
	<b>Home Automation &amp; Appliances</b>	<b>Smart homes, smart appliances, IoT applications</b>
	<b>Media &amp; Entertainment</b>	<b>Professional video streaming, AI applications</b>
	<b>Travel</b>	<b>Latest mobile technology</b>
	<b>Security &amp; Alerts</b>	<b>Crisis management app</b>

# Technology Stack

The core of our software development business relies on technology know-how. At SOFTECH we like to think that we bring technology at your service. Software Development is the essence of our business. For that, mastering multiple programming languages, platforms, systems and databases is a must.

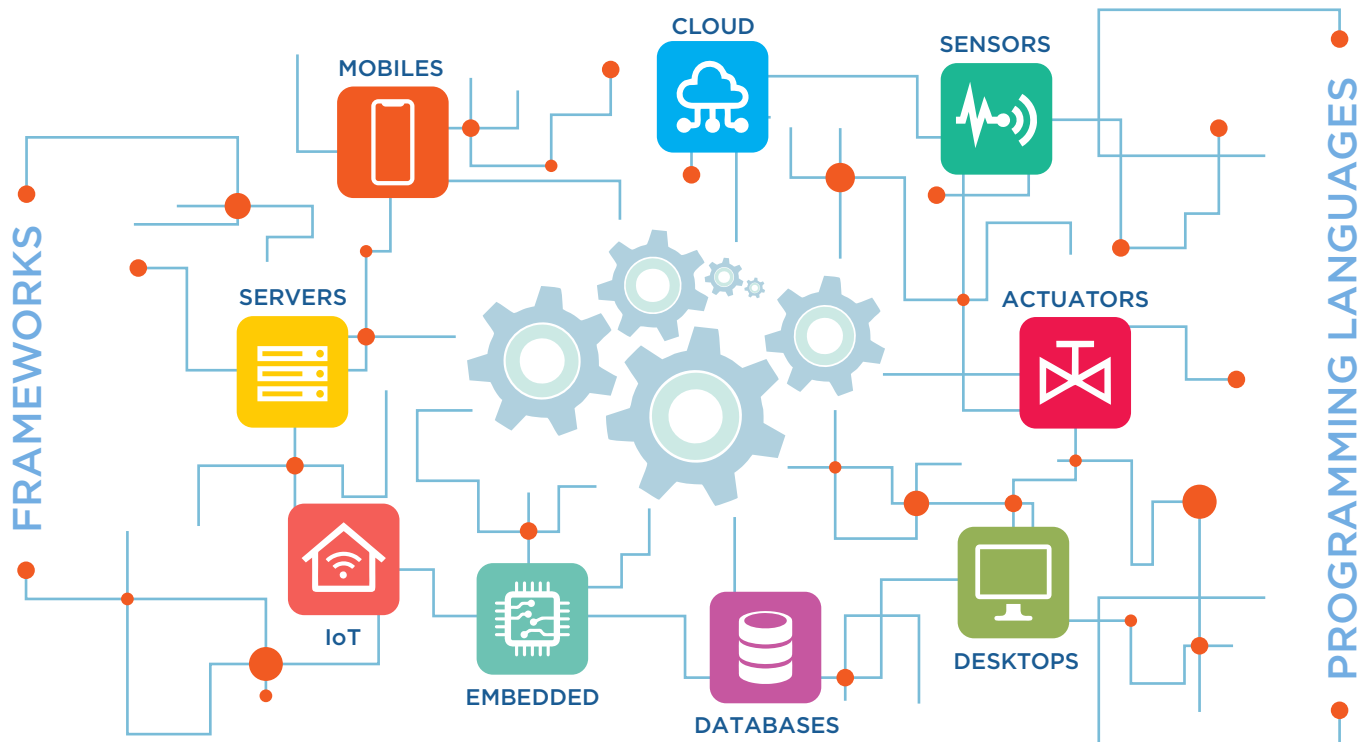
**Systems:** IoT, Embedded, Mobile, Cloud, Desktop, Web Applications, Web Services, Microservices, Serverless

**Platforms:** Windows, Mac OS, iOS, Linux, Embedded Linux, Android, Cloud: AWS, Azure, GCP

**Frameworks / Libraries:** Spring, .NET, Angular, React, React-Native, Node.js, KMM, Swift UI

**DevOps:** Terraform, Ansible, ELK, CI/CD, Docker, Kubernetes, Grafana, Prometheus, DataDog

**Programming Languages:** Java, Kotlin, C/C++, C#, Objective C, JavaScript, TypeScript, Python, Go, Rust



# Figures & Facts

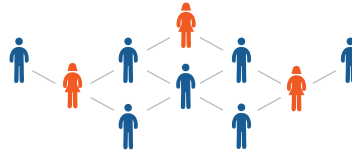
## 27 YEARS

of software development



## TEAM

170+ people



## SPOKEN LANGUAGES

 ENGLISH

 HUNGARIAN

 GERMAN

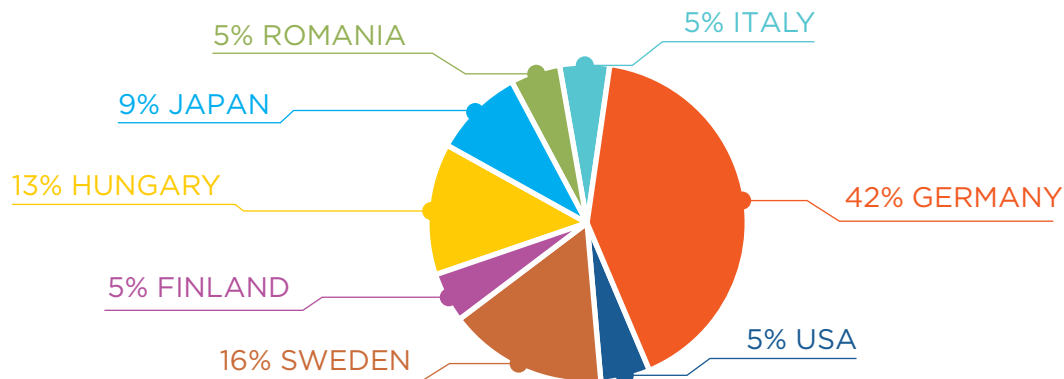
 ROMANIAN

## LOCATION ON MAP

Cluj-Napoca, Romania



## SOFTECH MARKETS



# Figures & Facts

**RANKINGS** Forbes Romania's 2023 Champions League

FT 1000 - Europe's Fastest Growing Companies 2020

## PERFORMANCE

Customer retention rate



95%

Employee retention rate



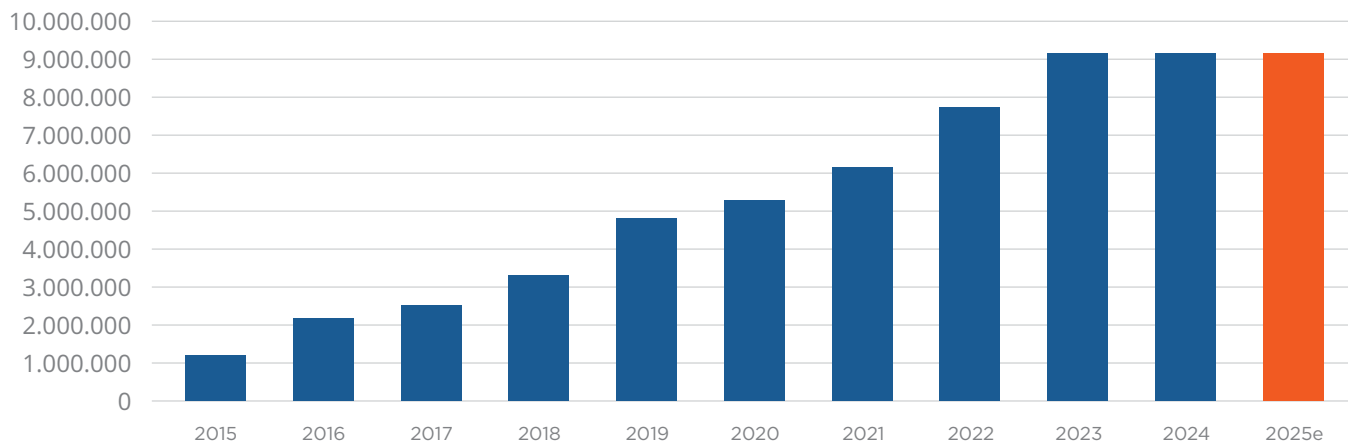
92%

Longest customer collaboration



22 years

## SOFTECH TURNOVER (Euro)





## Professional Membership

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ANIS  
Asociația patronală a  
industriilor de software  
și servicii



TRANSILVANIA IT  
CLUSTER

## Academic Partners

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UNIVERSITATEA  
BABEȘ-BOLYAI



SAPIENTIA  
HUNGARIAN UNIVERSITY  
OF TRANSYLVANIA

# Recognition & Awards

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2023



## 2023 Bronze Champions League Awarded by Forbes Romania

In 2023, SOFTECH Ltd. was listed in Forbes Romania's 2023 Champions League, that is the list of companies in Romania that recorded continuous growth and profit over a period of 10 years.

2021

Software Outsourcing  
Project of the Year Award  
by ANIS Romania

## 2021 Software Outsourcing Project of The Year Award by ANIS Romania

SOFTECH stood out for the development of a multiplatform complex management system with an infrastructure providing high availability, high connectivity, high performance and high scalability.

2021

Role Model  
Loveable Workspace  
Romania

## Role Model 2021 Loveable Workplace in Romania

SOFTECH and its employer brand – Codespring was honored with the Role Model 2021 Loveable Workplace in Romania.

2020

Europe's fastest-growing  
companies - FT 1000

## 2020 Listing Among Europe's Fastest Growing Companies by Financial Times

Financial Times and Statista research company compiled the ranking and we feel privileged to be one of the five IT companies from Romania that qualified for this ranking, as stated by the local Ziarul Financiar publication!

# Success Stories

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BOSCH, DE



Trimble, USA



Electrolux, SE



Datacolor, USA



Graphisoft, HU



Teracue, DE



Vico Software, USA



Seeburger, DE





### Phone

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400458 Cluj-Napoca  
Cluj, Transylvania, Romania






### Email

contact@softech.ro



### Social Media

-  /SoftechCluj
-  /softech-ro
-  /SOFTECHCluj



### Company Data

SOFTECH SRL  
Registration Number: J12/1914/1998  
VAT Number: RO11358358



### Website

www.softech.ro



27  
YEARS